



# **PROGRAMME OVERVIEW**

## **MODE OF LEARNING**

DISTANCE

## **INTRODUCTION**

This programme ultimately aims to develop student competencies so that students will be able to start and run their own business. Students are empowered to be successful in the marketplace and to play a positive role in the development of the African continent, whilst creating wealth.

Entrepreneurs are often thought of as national assets to be refined, motivated and remunerated to the greatest possible extent.

Entrepreneurs can change the way we live and work. If successful, their creations improve our standard of living. In short, in addition to creating wealth from their entrepreneurial ventures, they also create jobs and the conditions for a flourishing society

## **WHO SHOULD ATTEND**

Both direct and indirect entrants who wish to learn and apply entrepreneurial thinking and skills in order to improve their lives and those of their community while creating wealth.

## **JOB OPPORTUNITIES AVAILABLE**

Mid-level management, Business consultant, Sales, Research and development, Not-for-profit fundraiser, Teacher, Recruiter, Business reporter, Business person